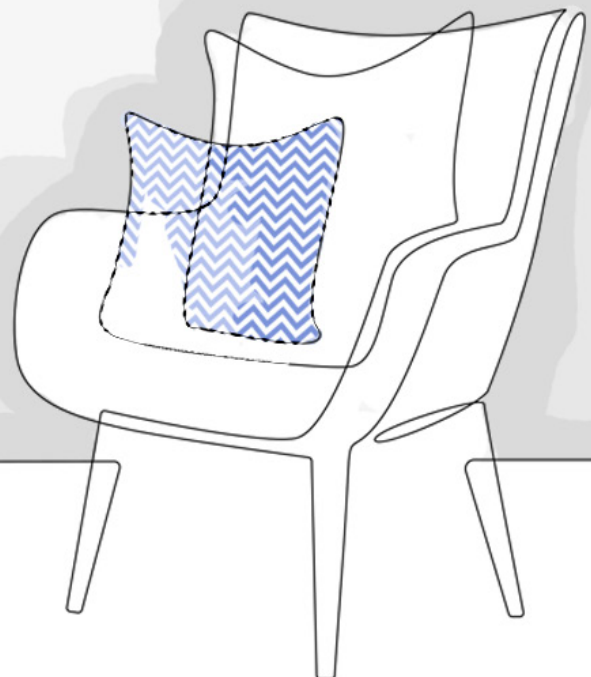


The Private Practice Checklist



1

WHO DO YOU HELP?

Who is your ideal client?

What community are you going to serve?

WHAT DO YOU DO?

- Determine your therapy niche
- Choose a practice name
- Write your mission
- Build your brand

2

HOW DO YOU DO IT?

Will you provide therapy online, in office, or both?

Will you offer a sliding scale?

3

HOW DO YOU REACH CLIENTS?

- Website
- Email marketing
- Social media
- Online communities
- Referral network
- Blog posts
- Podcasting

4

WHAT DO YOU NEED?

- | | |
|---------------------------|--------------------------|
| LLC | Business phone number |
| EIN number | HIPAA compliant software |
| NPI number | Business cards |
| Business bank account | Business insurance |
| Electronic health records | Intake forms |
| Bookkeeping | Privacy policy |

5

WHAT DOES IT COST?

What are your expenses?

Will you hire other practitioners?

6

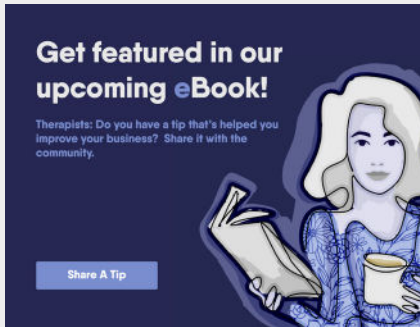
WHAT DO YOU EARN?

How much will you charge?

Will you have other streams of income besides therapy?

7

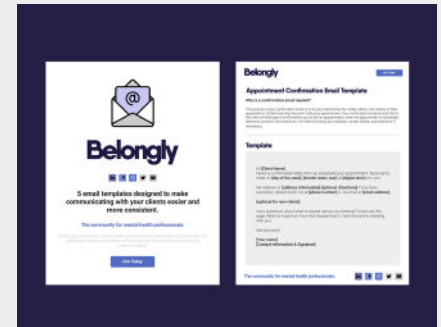
More Popular Resources For Therapists



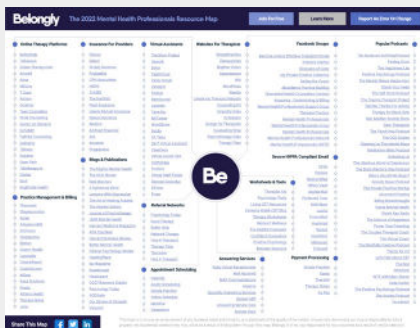
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Good Faith Estimate Form For Therapists [Free Downloadable Template]



Good Faith Estimate Form For Therapists [Free Downloadable Template]



The 2022 Mental Health Professionals Industry Resource Map



Publishing For Therapists & Mental Health Professionals



The Glossary Of Mental Health Diagnoses

Videos & Webinars Worth Watching



WEBINAR: Grow your online course offering and social media presence



WEBINAR: How to build a thriving mental health practice.



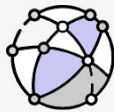
The community for mental health professionals.

A free, secure space for mental health professionals to collaborate with and meet new colleagues, support each other with referrals and stay connected to a trusted network of peers.

[Join Today](#)

[Learn More](#)

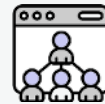
Belongly is a secure private platform. Currently, we only accept US-based therapists.



Connect

Meet other psychologists, social workers, and mental health professionals who share your specialties, interests, and day-to-day challenges.

[See who's on Belongly](#)



Collaborate

Consult on cases, securely discuss specific issues, and learn from a protected space. Help one another by giving and receiving professional support.

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Cultivate

Grow your practice with referrals from the community, and develop your business with tools, advice, best practices, and continued training.

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